

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

## **Billing Address:**

Policy Communications Attention: Accounts Payable 415 S. 6th St. Ste 200A Las Vegas, NV 89101

## **INVOICE**

Advertiser	Committee to Re-Elect Judge Adriana Es
Product	October 2012 Campaign - Supplemental
Estimate Number	

Invoice #	108275-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV	
Account Executive	Kevin Goodell	
Sales Office	Las Vegas	
Sales Region	Local	

Order #	108275
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to				•	•	
				10/29/12	2 to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	8:51 AM	Escobar 2012 TV Ad	\$900.00	)	1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/12	2 to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	6:59 AM	Escobar 2012 TV Ad	\$700.00	)	1
				11/05/12	2 to 11/11/12	1x	M				
	KSNV			М	11/05/12	:30	6:44 AM	Escobar 2012 TV Ad	\$700.00	)	2
3	KSNV	Noon News	12-1230pm		to						
			•	10/29/12	2 to 11/04/12	3x	-TWT				
	KSNV			Tu	10/30/12	:30	12:22 PM	Escobar 2012 TV Ad	\$275.00	)	1
	KSNV			W	10/31/12	:30	12:25 PM	Escobar 2012 TV Ad	\$275.00		3
	KSNV			Th	11/01/12	:30	12:22 PM	Escobar 2012 TV Ad	\$275.00	)	2
4	KSNV	M-F Early News	5-630p		to						
				10/29/12	2 to 11/04/12	2x	-T-T				
	KSNV			Tu	10/30/12	:30	5:22 PM	Escobar 2012 TV Ad	\$1,200.00		2
	KSNV			Th	11/01/12	:30	6:09 PM	Escobar 2012 TV Ad	\$1,200.00	)	1
5	KSNV	News 3 Today - SUN	9am-930a		to						
				10/29/12	2 to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	9:18 AM	Escobar 2012 TV Ad	\$500.00	)	1
6	KSNV	4PM NEWS (1 hour)	4-5pm		to						
			-	10/29/12	2 to 11/04/12	2x	M-W				
	KSNV			М	10/29/12	:30	4:40 PM	Escobar 2012 TV Ad	\$450.00	)	1
	KSNV			W	10/31/12	:30	4:28 PM	Escobar 2012 TV Ad	\$450.00	)	2
				11/05/12	2 to 11/11/12	1x	M				
			T1-			46.1 1		om the Official program log			

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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6	KSNV	4PM NEWS (1 hour)	4-5pm	•	to	•	•		•		<u> </u>
	KSNV		•	M	11/05/12	:30	4:09 PM	Escobar 2012 TV Ad	\$450.00	)	3
7	KSNV	M-F News 3 at Eleven	11pm-1135pm	to 10/29/12 to 11/04/12							
						1x	W				
	KSNV			W	10/31/12	:30	11:22 PM	Escobar 2012 TV Ad	\$775.00	)	1
8	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/29/12 to 11/04/12		1x	-T				
	KSNV			Tu	10/30/12	:30	7:46 PM	Escobar 2012 TV Ad	\$900.00	)	1
9	KSNV	News 3 in Prime	7-10pm	to 10/29/12 to 11/04/12							
						1x	S				
	KSNV			Su	11/04/12	:30	9:29 PM	Escobar 2012 TV Ad	\$900.00	)	1
10	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	to 10/29/12 to 11/04/12							
						2x	MT				
	KSNV			М	10/29/12	:30	5:47 AM	Escobar 2012 TV Ad	\$300.00	)	2
	KSNV			Th	11/01/12	:30	5:21 AM	Escobar 2012 TV Ad	\$300.00	)	1
		Air	ed Spots	17							

<u>Gross Total</u> \$10,550.00 <u>Agency Commission</u> \$1,582.50

Net Amount Due \$8,967.50 Payment Terms 30 Days

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